

General feedback on applications

Thank you for your application to the Investing in *Queensland Women grant program*.

There was strong competition for the funds available in this round. We received a high volume of interest in this grant program and were impressed to see such a wide variety of initiatives across Queensland.

We received 174 applications to this program and have only been able to fund 15% of the total applications, meaning this grant program is highly competitive. Not being successful does not mean you did not meet the selection criteria, rather there is strong competition and there was insufficient funding to support your initiative. We encourage you to apply for future rounds.

To assist you with the outcome of your application and preparing for future opportunities, this document summarises feedback from assessment and panel moderation.

Feedback on selection criteria responses

Feedback for Selection Criteria 1:

Proposal is clear and demonstrates strategic alignment.

Outlined initiatives are specific, measurable, and advance the rights, interests and well-being of women and girls in Queensland.

Successful applications provided a succinct and clear outline of the program on what they planned to deliver. Activities described were specific in detail and where achievable with the amount of funding requested.

Applications clearly defined the scope of planned activities detailing a clear case that their initiative was achievable and specific to the needs of the community and aligned with the overall purpose of the grant program to advance the rights interest and wellbeing of women and girls in Queensland.

Strong applicants clearly detailed the initiative, including the number of workshops/sessions, and topics included.

For example: *We will hold 3 structured workshops in 'named location' with women aged 50 years and above to identify awareness of, and address, elder abuse in CALD communities. Workshops will include topics on;*

- *The level of awareness of abuse*
- *Identify barriers to reporting*
- *Develop resources for future awareness raising resources and programs.*

Successful applicants also strongly aligned their initiative to one or more of the follow strategies.

- Queensland Women's Strategy;
- The Domestic and Family Violence Prevention Strategy; and/or
- Prevent. Support. Believe. Queensland's Framework to prevent and respond to all forms of sexual violence.

For example: *This program aligns with the Queensland Women's Strategy 2022-27 priority area of safety, health and wellbeing by raising awareness of elder abuse and the impact on women by addressing the physical, psychological, sexual and financial abuse for women.*

Strong applicants aligned their initiative to more than one impact area or strategy.

For example: *This program also aligns with the priority area of women with diverse backgrounds and experiences under the Queensland Women's Strategy as this initiative will focus on preventing abuse towards elderly women in our community.*

Panel moderators found that applicants:

- often heavily detailed the need for an initiative in the community and focused less on detailing what would be delivered.
- lacked detail on how their initiatives aligns to a chosen strategy.
- did not provide detail on how the initiative would be measurable, e.g. we will complete 10 workshops and will host 3 events to raise awareness; we will engage with existing stakeholders to deliver this event.

If the delivery of your initiative is contingent on the engagement of another organisation a support letter from the partnering organisation is strongly encouraged.

Feedback for Selection Criteria 2

How will this initiative benefit women and girls in Queensland?

How will the proposed initiative benefit women and girls in Queensland.

Successful applicants described the input, output and outcomes and detailed the gaps they sought to fill, such as changes for the audience, and provided base line data and included information that detailed their organisation as suitable to deliver this initiative, their skills, knowledge, and networks.

For example: *Our service has worked with CALD women for over 15 years. Our initiative will seek to address violence against women within the local CALD community. We will engage an experienced and culturally appropriate facilitator and liaise with our existing networks in the community to support the delivery of this initiative.*

Strong applicants identified their outputs to the initiative such as a creating resource for wider distribution.

For example: *Findings from the workshops will create culturally appropriate resources to raise awareness for elder abuse to assist in prevention and awareness raising. Resources will be distributed to attendees, community and will be available online. We will engage with existing CALD DFV services to support the dissemination of these resources.*

Strong applicants outlined the need for this initiative in the community and sought to address a whole community issue for a specific cohort such as elder abuse for CALD women, or workshops to support women's economic security. Strong applicants also included information on the cohort and region.

For example: *This program responds to key recommendations from the National Elder Abuse Prevalence Study: Final Report. Statistics highlight that the largest group of elder abuse victims were aged 80-84. 52.4 percent of women in this region are born overseas and 53.3 percent of women are aged over 65 year or over.*

The Panel noted that it was sometimes difficult to determine what best placed a service to do this piece of work, such as support or engage with women who have experienced DFV. If organisations are working with vulnerable cohorts the panel looks favourably on those initiatives where existing

networks have been identified and outlined and skills and knowledge of the organisation has been detailed.

Feedback for Selection Criteria 3

Appropriate delivery to the intended audience.

- *How are you planning to reach the intended audience?*
- *Why did you choose this target group?*
- *How will you engage?*

Successful applicants detailed the existing networks they engage with, and outlined how they plan to reach their audience, such as social media, newsletters, flyers etc.

For example: *We will engage with our existing networks such as X and extend invitations to existing clients and partner with organisations to reach our intended audience through newsletters, social media posts, flyers and email.*

Successful applicants considered how they would address accessibility needs of those with disability or economic barriers to attending.

For example: *We will support mothers who require support to attend with daycare support or transport support.*

Successful applicants detailed how they would deliver their initiative, taking into consideration the need of the audience.

For Example: *Workshops will be trauma informed and delivered in a culturally safe environment. Any safety and risk concerns for women will be identified and referred to appropriate agencies as required.*

Feedback for Selection Criteria 4

Funds are used appropriately.

Tell us how you purpose to allocate the grant funding and ensure items align with overall proposed initiative and are eligible items for funding

Successful applicants clearly outlined their budget to match the initiative.

For example: 10 workshops were detailed in the budget and matched the number of workshops detailed in selection criteria one.

Successful applicants ensured the budget aligned with eligible and ineligible items.

For example: Travel for guest speakers was within the state of Queensland.

Successful applicants detailed if they planned to provide payment to women for their participation in research for the development of resources or provide support for women to attend workshops by providing childcare.

For example: *Participation acknowledgement including reimbursement of travel costs will be provided or Qualified childcare will be provided for women to attend the workshops.*

Successful applicants detailed if their event was ticketed or free for certain cohort or participants.

For example: *High school students and women who may experience barriers to attending our IWD event will be supported to attend the breakfast at no cost.*

The Panel found:

- At times budget allocation did not match the description of the initiative in selection criteria 1.
- Budget allocation for administrative items at times exceeded 20% and assets purchased to deliver the initiative exceeded 10%.
- Travel, including for guest speakers is for travel within Queensland only.
- If your event is ticketed, such as an International Women's Day event please provide this information and the ticketed cost. If you are donating funds from a ticketed event, please

detail where you will be donating funds raised. If you are supporting women from vulnerable cohorts to attend, please detail this.